

Working Group	Membership	Objectives
Branding Working Group	Catherine Helm, Gordon Pearson, Mark Ravenscroft, Nigel Taylor.	• To create and publicise a recognisable 'Brand' for Tarporley as Heart of the Sandstone Ridge in coordination with Residents, businesses and other stakeholders, such as the Sandstone Ridge Trust. • To develop a scheme to utilise available Arts S106 funding to evoke the Tarporley brand. • To develop a Tarporley Village Website to promote Tarporley to residents and potential visitors.